



Roorkee Institute of Technology, Roorkee

FACULTY PROFILE

Name of Teaching Staff:	Dr Karunakar Jha			
Designation:	Dean Management			
Department:	Management Studies			
Email ID:	deanmanagement@ritroorkee.com			
Specialization/Area of Interest:	Marketing			
Academic Qualifications:	UG	PG	Ph.D.	
	B.A (HONS)	PGDM (MARKETING)	Management	
Total Experience in Years:	Teaching	Industry	Research	
	10	28	10	
No. of Papers Published in Journals:	9			
No. of Papers Published in Conferences:	20			
No. of Book Chapters Published:	0			
Books Published:	1			
Google Scholar Link:	https://scholar.google.com/citations?user=tRdz4mwAAAAJ&hl=en			
Workshop/ FDP/Seminar/Conferences:	Organized	Attended		
	10	20		
Projects Guided:	Projects at UG Level	Projects at PG Level		
	25	50		
Patents:	0			
Professional Memberships:	Member CII, Uttarakhand Council Skill Development /Education 2015 to 2021, Dehradun, Uttarakhand Chairman, public Relations Council of India, Dehradun chapter, Uttarakhand Member, Expert, Board of Studies, Hemwati Nandan Bahuguna University (Central University), Srinagar, Uttarakhand			
Awards & Recognitions:	Research Award at UPES & Awarded Most Admired Marketing Professor by World Marketing Congress, 2021.			
Grants fetched:	One from Uttarakhand Government.			