



Roorkee Institute of Technology, Roorkee

FACULTY PROFILE

Name of Teaching Staff:	Anil Yadav			
Designation :	Assistant Professor			
Department:	Management Studies			
Email ID:	anilyadav.mba@ritroorkee.com			
Specialization/Area of Interest:	Marketing/Business Communication			
Academic Qualifications:	UG	PG	Ph.D.	
	B. COM	MBA (Marketing and Finance)		
Total Experience in Years:	Teaching	Industry	Research	
	13	6		
No. of Papers Published in Journals :	Nil			
No. of Papers Published in Conferences:	Nil			
No. of Book Chapters Published:	Under Process (1)			
Books Published:	Nil			
Google Scholar Link:				
Workshop/ FDP/Seminar/Conferences:	Organized	Attended		
	9	25+		
Projects Guided:	Projects at UG Level	Projects at PG Level		
	Nil	20+		
Patents:	Nil			
Professional Memberships :	01 (National Real Estate Development Council, New Delhi)			
Awards & Recognitions:	Nil			
Grants fetched:	1 From IREF Pune			