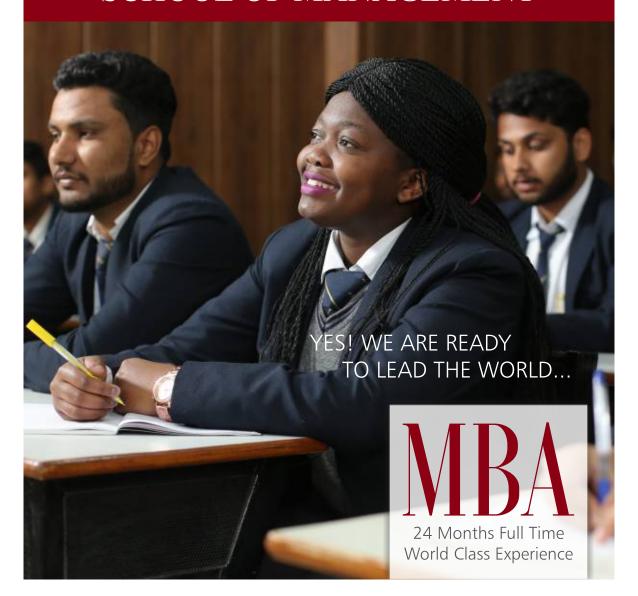


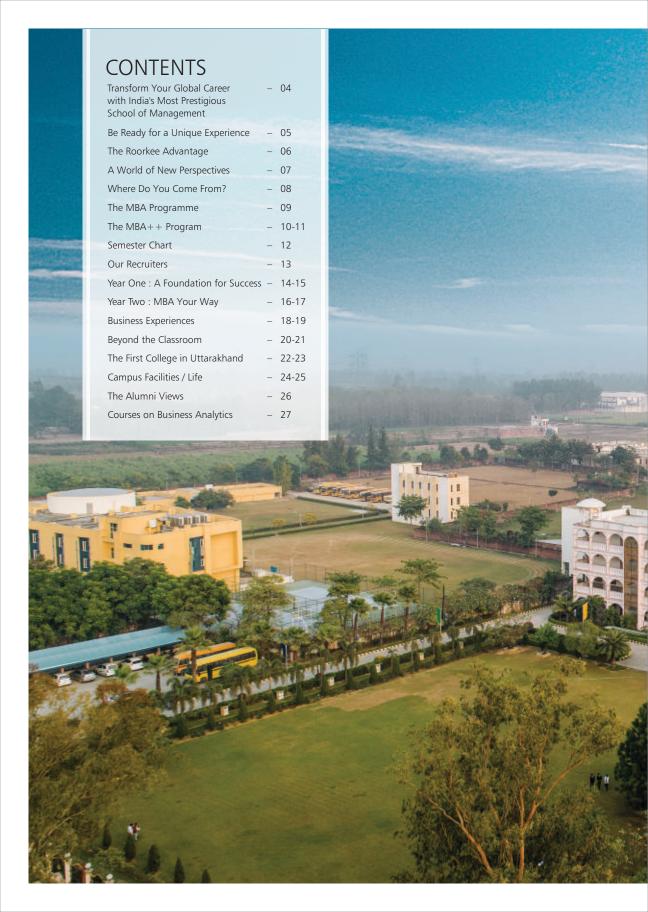


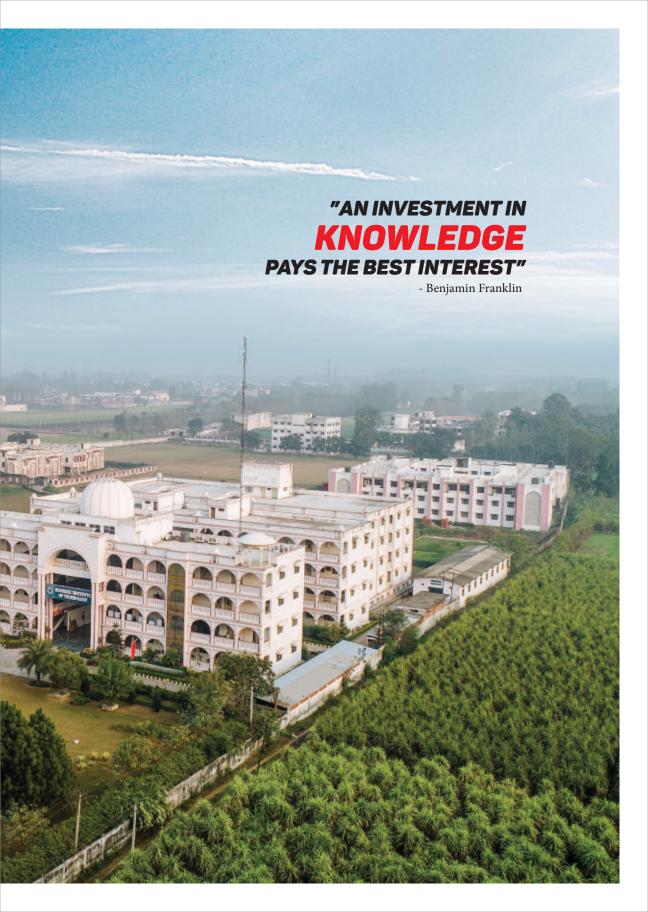
#### TOP POSITION FOR EXCELLENCE IN INNOVATION

Awarded by Institution Innovation Council, MHRD, Govt. of India

# SCHOOL OF MANAGEMENT







# Transform Your

# Global Career with India's

# Most Prestigious School of Management

Now the time has come when you have to aspire high and expand your horizons. It's the time when you have to fly high and be a global player. India's most preferred Management College – RIT School of Management will inspire, challenge and boost your morale to achieve your goal. You will build new skills, create lifelong relationships and learn from the best faculties who will help you to achieve your aim.

Over the years students have travelled to various parts of the country and the world to take out world class MBA. Like them, as you will grow, you will become a part of dynamic community of intellectuals and professionals who can excel in fields like leadership and management which is the prerequisite of top notch organizations in present scenario.

India is expanding towards global business and needs professionals who have entrepreneurial skills as well as technical talent to match with the requirements of a particular profession. RIT School of Management trains its students to make them well equipped with the leadership qualities and focussed toward their high career.



# Be Ready for a

# Unique Experience

Our MBA programme will transform not only your career but also the way by which you will look at the world and do in your life. It is designed to suit your needs as it is tailored specifically and made versatile just like you are. Management is above all, a Practice where art, science and craft meet.

- Henry Mintzberg

## Shape Your Future and Get Ready for Our MBA Programme

Shape your Future and get ready for our MBA programme. Based on the idea that there is no one typical MBA student, there is no "one size fits all" MBA programme. That's the reason we designed our MBA to be flexible and cater to the needs of student. It will not only train you the way you want but it will groom you according to your interests and career goals.

Throughout this MBA programme, practical components are integrated with academic theory and knowledge. We are in constant touch with the industries so as to provide the practical experience as well as connections with businesses worldwide. The syllabus is designed in such a way that it helps you in working on live projects, developing and delivering business solutions to existing Indian organizations as well as MNCs.

#### First Year MBA Programme

In the first year MBA programme, you will undertake various business fundamentals which will give an insight about the basics of all specialisations.

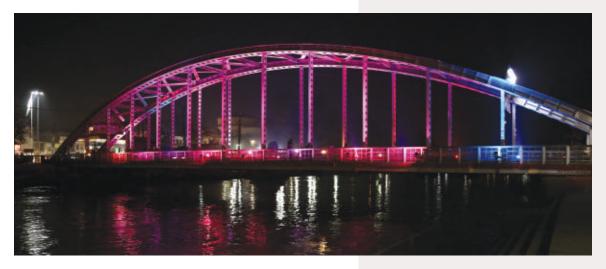
Depending on the personal choice of specialisation you will broaden your horizon through an expansive and current range of subjects including Entrepreneurship Development, Economic Analysis, Strategic Management etc. Certain other certification courses like Data Analytics, Six Sigma and Digital Marketing will do value addition to the existing course subjects of MBA.

#### Achieve Max. Career Impact

Our MBA programme is underpinned by academic rigour and career- related impact. We have designed our programme in such a way that you will get knowledge of wide range of subjects which will help you in aligning your career path successfully. You will enhance your practical experience, develop skills to compete and succeed in the global career market.

## An insight of Uttarakhand

- 78.81% literacy rate
- Forestry cover of U.K. is highest in India.
- Nanda Devi, Second highest mountain in India is in Uttarakhand.
- Home to Valley of Flowers UNESCO world heritage site.
- First State Agriculture University of India was established in Pantnagar, Uttarakhand.
- The highest percentage of the total state population is employed in The Indian Army than other Indian states.



#### The Roorkee Advantage

Uttarakhand, a state in northern India crossed by Himalayas, is known for its scenic beauty and pilgrimage sites. Roorkee accommodates prominent institutions in education and professional qualifications at key locations. It is a shining beacon for the technology, media and Its creative industries, where new organizations want to set up their plants and make an immediate impact.

MBA reflects the strength and dynamism of this extraordinary city. Having connections to a broad spectrum of businesses, you can make the most of internships and full time placement opportunities with global consulting firms, pharma groups, manufacturing units, IT groups and multinational banks.

#### We are Growing Globally

In order to have an impact on the society and educational setup, we have many professors and visiting speakers from all over India and abroad with leadership skills who give motivational inputs to our students regarding their career opportunities.

We are constantly creating new ways to integrate international experiences into our curriculum. We take students to places like Goa, Dubai, Singapore, Nainital, Jaipur, Chandigarh and New Delhi etc. to witness different business scenarios. We provide students with in-depth knowledge about the organizational culture, working conditions and other such valuable information which helps them to conduct businesses in different regions of the country and abroad.

"RIT is a business school which allows you to discover yourself and to confidently set your goals that you want to accomplish in your life." Collaboration with

#### **IMISP, RUSSIA**

(AMBA accredited Institute)

In order to embrace a global culture, we at RIT have signed an MoU with IMISP Russia and help students get an opportunity to step out of the comfort zone, acquire learning and focus on professional development for their better future.





#### Meet the world on our MBA

350+

Top-notch compaines

18 Lakh

Highest package

#### 10 Nationalities

Represented in the MBA-2021

360°

Pre-placement training program

Alumni

International Network

## A World of New

# **Perspectives**

RIT Business School positioned at the heart of an educational hub Roorkee makes it an unrivalled destination for students from every nook and corner of the country as well as from the other continents.

#### Cross-cultural Collaboration

Cross-cultural collaboration where students from various countries like South Africa, Malawi, Ghana, Nepal, Zimbabwe and many parts of India like Uttar Pradesh, Uttarakhand, Bihar, Jharkhand etc. have come to share a common platform of management. Meet study group from the class of MBA 2021.

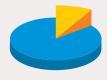




Our faculty group reflects the global talent that is an integral part of today's workplace. They're tough, but transformational. The flexibility of our MBA attracts students from varied and wide-ranging career backgrounds, including consulting, media, finance, manufacturing, technology, pharmaceuticals, retail, healthcare and not-for-profit sectors. Your interest may be in the international corporate sector, or in a family business. May be you're a career-changer exploring new industries or you want to flex your entrepreneurial skills and start a successful venture.



from different states of India



15% Students

from different Countiries

#### Wide-ranging Career Experience

Any and every scenario might motivate someone to do an MBA and everyone's story is different. Each of you will put in the hours, push your cognitive and creative limits and do what it takes to redefine your career and life potential. You'll spend much of the rest year of your MBA working in the kind of study group mentioned above, learning to thrive in a challenging multicultural environment that represents the modern global business world.

# Where Do You

# Come From?

# 10 different nationalities under one roof of RIT

"RIT offers a tremendous range of nationalities, ethnicity, ages, sexual-orientations and professional backgrounds. Even in Roorkee, RIT Campus stands out for its head-spinning internationalism and inclusiveness

#### MBA-2021



TIYAMIKE from Malawi (Africa) MBA

"What I enjoy the most about life at RIT is being exposed to new ideas and careers and having the opportunity to club with truly brilliant people. The school of management has an extremely diverse students body and faculty, which is reflected in an MBA programme that attracts people from around the world."



ANABEL KAITANO from Malawi (Africa)

"One of RIT's greatest assets is undeniably the student and alumni community. The diversity of the student body makes for challenging and stimulating classroom debate and is central to the school's innovative character and collaborative culture."

A small class size with the diversified

and proactive background of

other institutes.

students constantly engaged in different facets of managerial, academic, cross-cultural and social issues with well-experienced faculty members makes RIT different from



BENJAMIN DJARTEY from Ghana (Africa)

RIT encourages authenticity and resolving complexity rather than reproduction of knowledge.



FRANCIS KORANG YAW
From Ghana (Africa)
MRA



TETTEH OLOGO NYUMUTEI from Ghana (Africa) MBA

Nice college and good campus. Awesome place and eco-friendly area placed in the lap of nature, no noise, air or any other kind of pollution here.... for once other and for all an awesome college for studies.... come here for making your dreams come true.



I have learnt so much about Indian Culture and a bit of Hindi. I also got to know about other cultures from other countries. Thanks to RIT for the environment it has given me.

CELIA NYASHA MLAMBO From Zimbabwe MBA

# The MBA Programme

Affiliated from Uttrakhand Technical University | Intake - 60 Seats

MBA at RIT – is a 2 year, full-time program, Affiliated to Uttarakhand Technical University, Dehradun. Our main focus is on imparting employability skills to our students through a judicious mix of core and elective courses, as per UTU curriculum. The program focuses on preparing students for the future through a curriculum enriched program, innovative teaching methods, personality development initiatives, and experiential learning, through critical thinking and problem solving, industry visits, and co-curricular activities.

Eligiblity 50% Marks in Graduation.

#### SPECIALIZATION

- Finance
- Human Resource
- Operation Management
- Marketing
- Information Technology
- Business Analytics
- Agri Business
- International Business

#### ADD-ON TRAINING PROGRAMS

- · Certification in Python from IIT Bombay.
- · Comprehensive Aptitude Training & Testing.
- Certificate Programme on Digital Marketing.
- Certification Program on Entrepreneurship.
- · Certification on Business Analytics.
- Certification on Strategic Management & Leadership.
- Certification Program on Financial Analytics Domain Specific Knowledge Session and Activities IT Skills Development- Computer Aided Personal Productivity Tools (Basic & Advanced Excel, Word and PowerPoint).
- Placement Readiness Training (Mock Group Discussion & Personal Interviews with Industry Expert.
- Personality Development Sessions & Soft-Skills Training Corporate Connect Corporate Speak, Panel Discussion, Industry Visits & Industry Mentorship Programme.
- Live Business Projects.
- Summer Internships and PPO Session.
- Foreign University Certification Courses for Meritorious Students.
- Workshop on Entrepreneurship & Start Ups.
- Quizzes, Case Studies and Industrial Visits.

# The MBA++ Program

Approved by Uttrakhand Technical Universityl | Intake -60 | Duration- 2 years full time programme

#### SPECIALIZATION

Finance

Human Resource

Operation Management

Marketing

Information Technology

Business Analytics

Agri Business

• International Business

#### ADD-ON TRAINING PROGRAMS:

- Certification in Data Analytics from IIT / IIM's.
- Minimum 4 LPA Placement Guarantee.
- Mentorship Program from renowned Business Leaders.
- Business Analytics Course in association with Apple iOS; RIT has a Centre of Excellence of Apple (More details on Page-23).
- Training on Incubation an Start-ups (Member fo TIE Global and CII, Dehradun).
- Summer/Winter Internships with reputed companies.
- Certification in Python from IIT Bombay.
- Comprehensive Aptitude Training & Testing.
- Certificate Program on Digital Marketing.
- Certification Program on Entrepreneurship.
- · Certification on Business Analytics.
- Certification on Strategic Management & Leadership.
- Certification Program on Financial Analytics.
- Domain Specific Knowledge Session and Activities.
- IT Skills Development- Computer Aided Personal Productivity Tools (Basic & Advanced Excel, Word and PowerPoint).
- Placement Readiness Training (Mock Group Discussion & Personal Interviews with Industry Experts).
- Personality Development Sessions & Soft-Skills Training.
- Corporate Connect Corporate Speak ,Panel Discussion ,Industry Visits & Industry.
- Live Business Projects , Summer Internships and PPO Session.
- Foreign University Certification Courses for Meritorious Students.
- · Workshop on Entrepreneurship & Start Ups.
- Quizzes, Case Studies and Industrial Visits.
- Live Projects & Experiential Learning.

# RIT | MBA | 11

# SPECIALIZATION BASED CERTIFICATION

#### MARKETING

- SAP Marketing
- · Digital Marketing
- Branding & Marketing Communication
- Marketing Analytics

#### **FINANCE**

- Financial Analytics
- Financial Modeling
- Equity Research Analysis
- NCFM/Capital Market

#### **HUMAN RESOURCE**

- HR Analytics
- Strategic
- Human Resource Leadership
- Talent Management
- Strategic Performance Management

#### INFORMATION TECHNOLOGY

- Digital Transformation
- Technology Leadership
- Machine Learning
- Big Data Analytics

#### **BUSINESS ANALYTICS**

- Artificial Intelligence
- R/SPSS Software
- Machine Learning
- Statistical Tool

#### **OPERATION**

- Strategic Management
- · Logistics and Supply Chain Management
- Distribution Channel
- Analytics in Operation

#### **AGRI BUSINESS**

- Smart Farming
- Drone Technology
- · High Tech Agri
- Market Analysis

#### INTERNATIONAL BUSINESS

- Logistics Management
- Design Thinking
- Digital Transformation
- Export/Import Procedure & Documentation

#### VALUE ADDED PROGRAMS







DIGITAL MARKETING

BUSINESS ANALYTICS

BASIC TRAINING





SIX SIGMA

ADVANCED EXCEL

#### OPTIONAL

- International Immersion to Singapore/Dubai/Malaysia: Rs. 1,00,000 extra (Optional).
- Certification from IIT/IIM's: 30,000 extra for all specializations for MBA ++ students and Rs. 70,000 extra for MBA Program Students. (Real cost is 1,00,000/- per student).







#### MBA AT RIT SCHOOL OF MANAGEMNT

## The MBA Program

#### Semester-1

- PDP
- Python Certfication in Association with IIT Bombay
- Advance Excel
- Communication
- Brief on Training on Incubation and Startups
- Digital Marketing by Google

#### Semester-2

- Six Sigma
- Business Analytics
- Communication
- PDP
- Case Study of IIM Ahmedabad / Harvard Business School
- Corporate Connect
- Industrial Visit for Practical Exposure

#### Semester-3

- · LinkedIn Training on Profile Building
- Mentorship Programe
- HR Analytics
- Financial Analytics

#### Semester-4

- CV Preparations as per Industry Requirements
- Interview Preparation
- Domain Specific Knowledge Session
- Foreign University Certification Course for Meritorious Students

## The MBA++ Program

#### Semester-1

- PDP
- Python Certfication in Association with IIT Bombay
- Advance Excel
- Communication
- Brief on Training on Incubation and Startups
- Digital Marketing by Google

#### Semester-2

- Apple Lab Training & 18 Months Part-time Job
- Six Sigma
- Business Analytics
- Communication
- PDP
- Case Study of IIM Ahmedabad / Harvard Business School
- Corporate Connect
- Industrial Visit for Practical Exposure

#### Semester-3

- Internship Tie up with Here Technologies
- IIT/IIM Certification based on Specializations\*
- LinkedIn Training on Profile Building
- Mentorship Programe
- HR Analytics
- Financial Analytics

#### Semester-4

- Minimum 4.0 LPA Placement
- CV Preparations as per Industry Requirements
- Interview Preparation
- Domain Specific Knowledge Session
- Foreign University Certification Course for Meritorious Students

## **OUR RECRUITERS**















































# Year One:

## A Foundation for Success

Year one gives you a solid grounding in business frameworks and anyalytical skills – customised building blocks for a successful and career-focussed learning journey.



#### Academic Excellence

Our MBA starts with a commitment to academic excellence – it's the stepping stone of every lecture, study group or real- time business situation we offer. You'll experience outstanding and current thought leadership that underpins rigorous academic theory and benefit from exciting opportunities for sustained practical applications. Learn how to deliver results in today's fastchanging and global business environment, developing your career path and showcasing your toolkit to recruiters both on and off campus.

#### Flexibility

With a focus on flexibility, the choice is central to our MBA. And it starts early, right from your second semester of study. Different options are around. Choose from 4 especially tailored specialization subjects, identifying specific classes that support your career track. Decide exactly how long your programme is going to be, with the flexibility to take different specialisations and multiple internships. Whichever paths you choose, you have a unique opportunity to direct your MBA in line with your personal career goals.

#### Your First Year

Today's business toolkit is more complex than ever before. Global leaders are expected to be skilled in analytical frameworks and processes and adaptive at managing teams. Meanwhile, they must demonstrate a smart, strategic approach. The first year combines business fundamentals with optional tailored subjects to enhance your learning. Experience business simulations, case studies, lectures, seminars, and group discussions while collaborating with your study group, to make up around 30% of your first-year grade. It's a steep learning curve.



# Pre-term Online Preparation

Rigorous online assessment tools ensure you're ready to hit the ground running when term starts. These modules are structured to allow students with prior knowledge and experience to complete their tests without taking the full course.

#### **Business Fundamentals**

Fundamentals build the core knowledge, skills and cultural sensitivities essential for leading teams anywhere in the world – and more immediately, for helping you secure a summer internships. Our business fundamentals' core offers an introduction to management global leadership tools and techniques. It runs across the first two terms and covers key subject areas such as economics, operations, strategy, marketing, human resources and finance. You can also avail the opportunity of learning courses like SIX SIGMA, DIGITAL MARKETING and can also start language studies in the second term, boosting your global toolkit from one of a range of options including French, German, Russian and Japanese.



#### Terms Two and Three – Tailored Core

As well as completing your remaining Business Fundamentals courses, term two sees the introduction of the Tailored Core curriculum. As your career path becomes clearer, the flexibility of our MBA really comes into its own, allowing you to map your future through your choice of subjects. Customized classes allow you to increase your knowledge of key areas like finance and marketing, or to try something new – develop new skills in digital business or entrepreneurship.

# Year Two:

# MBA Your Way

In the second year, you'll focus on applying your learning in different global environments. Immerse yourself, enjoy a term on international exchange or source your business project from a far-flung emerging market.

# Highlights of Year Two

#### The Effective Programme

See the business world from all angles. Choose from more than three specializations to broaden or concentrate on your sphere of knowledge. The elective portfolio showcases the depth and quality of our faculty research, and its diversity allows you to customise your degree and build foundations towards your future career. Delivered in practical, strategic and academic formats, you will complete a minimum of 8 electives. Subject areas cover Accounting, Economics, Finance, Management, Organisational Behaviour, International Logistics Management, Marketing Research, Industrial Psychology, Strategy and Entrepreneurship.

Electives may be time tabled in intensive block weeks or spread across a term on weekdays and weekends. An elective bidding system is used for students to select their courses. This flexibility means you can plan them as per your completion date and take up any job offer you may get.





#### International Exchange Programme

Take your new-found skills abroad for a term by applying to take part in an outstanding International Exchange. Immerse yourself in a new culture and grow your global network with St. Petersberg, Russia. RIT has signed a Memorandum of Understanding (MoU) with IMI St. Petersberg, Russia. Your choice of school may be guided by location, language and elective availability, or your desire to move your career to a particular country after graduation.

#### Global Business Experiences

Our GBEs are week-long, intensive and hands-on learning experiences that will allow you to apply the frameworks you have studied to organisations and business challenges in emerging and dynamic markets around the country. They are designed to further your global awareness and help you to grow outside your comfort zone, by placing you in unfamiliar territory and testing your knowledge and skills in real- world settings as you work alongside faculty and classmates from different cultures and industries

#### Your Summer

How you spend these 4-6 weeks could define your career and lead to that prized post – graduation job offer

Consolidate your skills and take an internship with big names like Google, Samsung and Johnson & Johnson or smaller, more niche organisations. Explore new avenues, investigate trending industries or accelerate your current career in line with your future plans.

Join the Summer Consulting Team to work on real client projects, or learn how to innovate and finance a new business venture discovering from the mentoring process what it takes to innovate and finance your business.

# Business Experiences

Whatever you've learnt in the classroom, nothing replaces the live business situation. Immerse yourself in a real business environment to learn what makes it tick.

By Year Two, you will have a solid grounding in the fundamentals of business management. But context is everything. In order to understand the real business world, you are encouraged to experience and travel to study unique business profiles in various sectors. MBA at RIT offers a 360-degree view of the country's business culture via company visits, panels, workshops and guest speakers. You will engage with business leaders and real-world challenges. Debate on a hot topic in the asset management industry, support a micro-entrepreneur with a business plan or help a tech startup tackle a pressing business issue.

#### Where will your experience take you?



#### Social Service

"UTPRERANA offers more than social skills to the students. It is a social learning community of RIT, which provides meaningful, practical and in-depth social & personal development by enabling the students to develop their social excellence from inside out."

"UTPRERANA" improves students' personalities and makes them more confident in society and hence stimulates their sociability. This makes them raise their expectations in positive aspects so that they become more flexible and dynamic in life. UTPRERANA is involved in many social activities like Blood Donation Camps, Medical Camps, Donation Camps, Cleanliness Drives and much more, like Swachhata Abhiyaan.



#### **Industrial Visits**

An Educational Visit to "Securities Exchange Board of India" Deharadun was organized on 8th November, 2019. The primary motive behind the visit was to make student managers aware of the functioning of the SEBI. Mrs. Deepika Thakur (AGM-SEBI New Delhi) gave presentation on DEMAT account and educated students on how an investor can derive maximum benefits by making wise investment decisions. Further, Mr. Jitender Nautiyal, Sr.Manager SEBI, Dehradun threw light on how trading is done and how grievances of investors can be redressed through SCORES i.e. SEBI Complaint Redressal System.



#### Sportech

Sportech is among the most popular fests hosted by RIT Roorkee and is an eight days sports extravaganza. It brings out the sporting spirit of brilliant minds and provides an ideal platform for all sports enthusiasts to compete with each other. Our teams, along with the teams from other institutes participate in each sport to exhibit their sports skills. An assortment of intriguing events held in venues across our campus, is something to cater to all tastes. Through the years, providing and raising the competition bars has been the climax of the festival and a thrilling end every year has been our legacy.



#### Inauguration of E-cell

E-Cell was inaugurated by Dr. Ajit K. Nigam (Associate Dean- Incubation UPES, Dehradun) in association with Startup Uttarakhand in presence of the Director of RIT, Dr. Parag Jain, Dr. Aruna Bhat (HOD) and other faculties of School of Management. Dr. Nigam interacted with the students and emphasised on inculcating the feeling of entrepreneurship amongst students. Further Mr. Mohit Nagpal (Assistant Professor –UPES, Dehradun)gave valuable insights on opening an E-Cell in RIT. He also explained various schemes run by Start-Up Uttarakhand and MSME. Mr Vaibhav Mishra (President E.Cell-UPES, Dehradun) detailed about startup opportunities. and most importantly the ways through which an idea can easily be transformed into a business.



#### Placement Drives

"Placement drives provide an opportunity for students to apply for jobs who are in the stage of completing the course."

While reaping the rewards of placement, you come to know about the ever-changing business environment & future challenges. Learn and use the techniques and tools to bring about the best thereby maintaining balance between social and organizational aspects.

**SWAR** (Student Welfare Association of RIT) is the manifestation of clubs viz.

• UTPRERNA – (Social Club)

URJA – (Sports Club)

UDAAN – (Cultural Club)

UTTHAAN – (Technical Club)

• UNNATI – (Environmental Club)



#### Garba Celebration

"Garba is a form of dance which originated in the state of Gujarat in India. The name is derived from the Sanskrit term Garbha ("womb") and Deep ("a small earthenware lamp")"

Originating as devotional Garba dance, it is always performed in Goddess Durga's honour. This dance form is actually the staging of a mock-fight between the Goddess and Mahishasura, the mighty demon-king, and is nicknamed "The Sword Dance". During the dance, dancers energetically whirl and move their feet and arms in a complicated, choreographed manner to the tune of the music with various rhythms. Dhol is used alongwith complementary percussion instruments such as dholak, tabla and bongos.

# Beyond the

# Classroom

Bring together enterprising people with an array of passions, and the results are electrifying. With clubs spanning professional, sporting and social interests, here's a taste of our community in action.

An action-packed MBA in a buzzing city is just the start of your student experience at RIT. Our activities are largely student centric, overseen by the Students' Association (SWAR) and enthusiastically supported by our alumni.

#### Student Clubs

These are the heart and soul of our community. Joining a student club is a superb way to further your career aspirations, enhance your communication and rganisational skills, and enrich your world view. The Utprerna, Urja, Utthan, Udaan and Unnati Clubs are such great examples, bringing together students from across the region and others interested to learn more about it. Members meet for social events and conferences, such as the annual gathering ANUGOONJ.

#### Conferences / Seminars

Student-led seminars, events and forums can have a significant positive impact on your career. Debates with high-profile speakers and industry practitioners, key business workshops ranging in themes from the Management Skills to the Women in Businesses as entrepreneurs, from the Entrepreneurship Forum to the Global Healthcare, Conferences and Workshops including Case Based Learning Methods are organised at regular intervals to mould the psyche of the students.

#### Competitions

There's no dearth of opportunities to test your mettle against the brightest and best from around the world. The formats vary, so you can test your skills in different disciplines. We do have our interdepartmental competitions so that students can show their talents and skills. Students also take part in various management related games and workshops to showcase their skills in the competitions.

#### On top of the world

Adventurous and recreational activities await River Rafting in Rishikesh, Trekking in Valley of Flowers and Kuari Pass Trek

#### Career Treks

Meet your potential future employers on a career trek. With the support of our career trainers, students connect to business hubs around the world. Discussions/talks/lectures on Career Counselling and career opportunities are the ways to make you aware of the opportunities that exist in the market.

#### **Social Trips**

Travel the country with the insider knowledge on trips that will stay with you for a lifetime. Annual trekking, seeing the apple blossoms in Uttarakhand, and tours to historical places like Jaipur are the highlights. Every year new trips are added as students share the highlights of their home states.

#### Families Welcome

The Student Clubs welcome students' families into our supportive network. The clubs are run by faculties and students' groups who organise a host of events including street plays, theatre nights, book clubs, job-hunting workshops, DJ nights, language classes and children's playgroups. It's a perfect illustration of the RIT's community spirit.



#### Prof. Amod Krishna

Head Training & Placement RIT Roorkee

An astute and innovative techno-preneur with over 34 years of experience in academia and corporate, managing multiple business verticals.

A system driven, self-motivated intellectual having experience in training, placement, recruitment, innovative product developments and project management initiatives.

"RIT is a renowned institution of Uttarakhand having scholars from different nations. It is full of cultural diversity duly equipped with world class facilities and highly qualified faculty to educate young minds."

# The First College

# in Uttarakhand

First college in Uttarakhand to have an official collaboration with Apple (iOS) Development University Program (IDUP)



"The iOS Developer University Program enables the Institute to teach iOS app development course using iOS SDK and other Apple technologies. With the iOS Developer University Program, students and professors within the same team can share their development apps with each other through e-mail or by posting them to a private website for presentation and grading purposes.

iOS is the world's most advanced mobile operating system. Now you can build even more intelligent apps using the power of machine learning with Core ML 2 and create ML. You can create multiplayer augmented reality experiences and incorporate real-world objects with ARKit. And you can use Siri Shortcuts, new camera APIs and other exciting technologies to deliver more intelligent and immersive user experiences.

#### Deliver the next generation of apps

As a member, you'll get access to the latest beta software so you can build and test for upcoming releases before they're in the hands of customers. You'll also be able to integrate advanced app capabilities and services into your apps and distribute to over a billion customers on the "App Store".





"Opportunities that pave your way to successful life come only once in a lifetime. In my life the name of this wonderful opportunity is "RIT" which transformed me from an immature Graduate into a Successful Professional. It was not only the theoretical knowledge that I gained; rather I learned how to transform concepts into practices."





Divya Jain
Apple India
IOS App Development Trainee

I am obliged to this institute especially the computer science department, where I spent four years of learning good things under the guidance of the best faculty. Not only the academic but the training and placement cell also played an equivalent role in helping me to get a good job.



# Campus

# Facilities / Life





































# The Alumni

# Views

Where does RIT stand in our life? Our alumnus will let you know.



"I had received tailored support that ultimately enabled me to move into the role that I'm in today."

#### Atif Hasnain

RIT gives tremendous opportunities for placements and helps to sharpens the skills and upgrade the knowledge. This college provided me the support for an overall growth for building my future.



"Nice Experience Awesome Learning and well maintained discipline."

#### Rajnish Shukla

I would like to extend my sincere thanks to RIT, faculty members and the placement team who provided me the platform to reach up to this level. RIT provided me an opportunity to make my identity. This college helped to expand my horizon to dazzle my future.



"RIT has not only given me education but also helped me to build my personality, which helped me to shape my career."

#### Shubhajeet Roy

RIT helped me in developing my personality through various personality development classes and pre-placements talks. The college helped me to interact with people outside my environment so that my vision is broadened. Thanks RIT and the faculties

#### Course on

# **Business Analytics**



The three day training on business analytics was conducted by Makeintern in collaboration with IIM Calcutta during the Industry 4.0 week from 06 to 08 December 2021. Training started with the introduction of database and its analysis wherein the trainer covered various topics like tools and techniques of statistics. He introduced R Language, its syntax and how programming is done by explaining the types of conditional statements in R Language. The training also included some parts of machine learning. On the last day, the students gave presentations and the best three students were selected for the final round of B-Plan will be held in March 2022 in IIM Calcutta.

#### Financing Your MBA

We understand that undertaking a life-changing global MBA is a big investment of time and money. It is essential that your finance is inplace before you start your studies.

#### RIT Business School Scholarships

We offer a growing number of scholarships in an extensive and diverse portfolio to help offset fees. The majority of our awards are open to all students and do not require an application.

#### Scholarships for Women

We have a growing number of scholarships for women apart from several corporate scholarships.

# Take the

# Next Step

RIT offers you an extraordinary MBA experience in one of the beautiful cities in India. Here's a guide to find out more about the School, your financing options and the application process.

#### Take a tour online

Discover details about the school, MBA faculty and alumni community by visiting us at www.ritroorkee.com

#### Contact us by telephone or e-mail

Our recruitment team can answer specific and general questions

Contact: +91 99270 99210, +91 99270 99219 | e-mail: admission@ritroorkee.com

#### Apply now / for information on funding your MBA

www.ritroorkee.com

PROGRAMME SUMMARY

August
Start Date

24 Months

Duration in months (excluding summer internship)

**Full-Time** 

Format

1-2 Years

Average work experience prior to programme

10

**Nationalities** 



MOST EMERGING INSTITUTE IN AI EDUCATION AWARD

AICRA Global Summit & Awards 2021 (Vigyan Bhawan, N.Delhi), Supported by NITI Aayog, Govt. of India

MOST PROMISING INSTITUTE IN RESEARCH & DEVELOPMENT

New Normal Education Leadership Summit & Awards 2021, AICTE, Govt. of Telangana

EXCELLENCE IN INNOVATION—2021

Awarded by Institution Innovation's Council (IIC), MHRD Govt. of India

 INDIA STEM SUMMIT & AWARDS OUTSTANDING INITIATIVE OF THE YEAR IN ROBOTICS—2020

Awarded by All India Council for Robotics and Automation at New Delhi Municipal Corporation (NDMC) Convocation Centre by Shri Nitin Gadkari, Minister of Micro, Small and Medium Enterprises

BEST ENGINEERING COLLEGE EXCELLENT IN INNOVATION CATEGORY-2020

Awarded by Divya Himgiri and Uttarakhand Technical University, Dehradun

TOP POSITION FOR EXCELLENCE IN INNOVATION-2019

Awarded by Institution's Innovation Council, MHRD Govt. of India

 INDIA STEM SUMMIT & AWARDS OUTSTANDING INITIATIVE OF THE YEAR IN ROBOTICS-2019

Awarded at IIT Delhi by All India Council for Robotics and Automation (AICRA)

THE MOST PROMISING BUSINESS SCHOOL OF UTTARAKHAND-2019

Amongst All Colleges of India by Times of India

• BEST TECHNICAL INSTITUTE IN UTTARAKHAND-2015

8th National Education Excellence Awards 2015 declared by the Associate Chambers of Commerce & Industry of India (ASSOCHAM, India) at Hotel Taj Mahal, New Delhi.

BEST TECHNICAL INSTITUTE-2013

Roorkee Institute of Technology has been awarded during CMAI Award function held on 11-02-13 at Dehradun under the category of "Best Technical Institute" in entire Uttarakhand State.

EXCELLENCE IN TECHNICAL EDUCATION-2012

This year at RIT a new wave of enthusiasm and excitement has surfaced, as our sincere efforts to become a "Benchmark Educationist" has won a national recognition.





Approved by : All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India Affiliated to : UTU Dehradun UBTE Roorkee & HNB Garhwal (Central University) (Accredited : 'A' Grade by "NAAC") (Funded by : ICAR, ICFRE, DST, CSIR & DBT)